Final
Name: $\qquad$
PAI 723, Fall 2021
Professor John McPeak
The total exam is worth 30 points. Each numbered question is worth 2 points, and each sub question within a numbered question is worth an equal share of the 2 points.

1) Taxes.
a. Show the impact of a specific tax of size $\tau$ placed on consumers. Note the price paid by consumers, the price received by producers, the equilibrium quantity and the tax revenue, and contrast this to the pre-tax price quantity pair.
b. Show the impact of an ad valorem tax rate $\alpha$ placed on consumers. Note the price paid by consumers, the price received by producers, the equilibrium quantity and the tax revenue, and contrast this to the pre-tax price quantity pair.
c. Explain the concept of consumer incidence in reference to your answer to part b of this question
2) Monopoly. Inverse demand is $\mathrm{p}=36-2 * \mathrm{q}$. The marginal cost of production is $2 * \mathrm{q}$.
a. What is the equilibrium outcome if the producer is a monopolist?
b. What is the equilibrium outcome if the producers are in a perfectly competitive market?
c. Illustrate these two areas on a graph.
d. Calculate the values in the following table.

|  | Monopoly | Perfect Competition |
| :--- | :--- | :--- |
| Consumer Surplus |  |  |
| Producer Surplus |  |  |
| Dead Weight Loss |  |  |
| Total Social Welfare |  |  |

3) The demand curve is given to you as $q=600-50 * p$.
a. Fill out the following table (use the relatively higher price / relatively lower quantity pair for the denominator in the elasticity calculation)

| Price | Quantity | Elasticity |
| :--- | :--- | :--- |
| $\$ 1.00$ |  | ------------------------ |
| $\$ 2.00$ |  |  |
| $\$ 3.00$ |  |  |
| $\$ 4.00$ |  |  |
| $\$ 5.00$ |  |  |
| $\$ 6.00$ |  |  |
| $\$ 7.00$ |  |  |

b. Draw this demand curve with price on the $y$-axis and quantity on the $x$ - axis. Identify the range over which this curve is elastic or inelastic.
4) Circle the correct answer.

| Statement | The statement is <br> (circle the correct answer) |  |
| :--- | :--- | :--- |
| The expansion path traces out all points that are economically <br> efficient. | True | False |
| Producer surplus is calculated as the area below the demand <br> curve and above the price line. | True | False |
| The cross-price elasticity of a complement is a positive number. | True | False |
| The income elasticity of demand for a normal good is a positive <br> number. | True | False |
| The Internal Rate of Return is the value of r at which present <br> value benefits equal present value costs for a project. | True | False |
| The slope of an isoquant is called the Marginal Rate of <br> Substitution (MRS) | True | False |
| A club good is excludable and non-rival. | True | False |
| The free rider problem leads to under provision of a public <br> good. | True | False |
| The Marginal Cost (MC) curve crosses the Average Fixed Cost <br> (AFC) curve from below at the minimum value of AFC, after <br> which AFC will begin to increase. | True | False |
| At the optimal bundle, MUx1=MUx2 | True | False |

5) Budget Constraints. There are two goods, food (f) and other (o). The price of food is $\mathrm{p}_{\mathrm{f}}$, the price of other is $\mathrm{p}_{0}$. Income is Y. The budget constraint is $\mathrm{pf}^{*} \mathrm{f}^{2}+\mathrm{p}_{0} *{ }_{\mathrm{o}}=\mathrm{Y}$.
a. Draw the budget constraint and indifference curves for a consumer showing the optimal bundle with the original budget line and after the consumer has received food stamps of cash value FS. Illustrate on this graph preference for a consumer for whom it does matter whether they get the value of FS as constrained food stamps or as unconstrained cash.
b. Compare the consumption level of food and other before the food stamps were given and after food stamps are given in the graph you drew. Are food and other normal or inferior goods in your graph?.
6) Information issues
a. Illustrate the deadweight loss of uniformed demand if there is negative information about the good consumers find out about when there is informed demand.
b. Contrast the problem of adverse selection with the problem of moral hazard.
7) Production functions.
a) Draw the production function $\mathrm{Q}=\mathrm{f}(L, \bar{K})$ noting areas that are not feasible, not efficient and at the frontier of technological efficiency.
b) Show what technological progress looks like on a production function such as the one you drew for (a)
c) Draw an isoquant of the production function $\mathrm{Q}=\mathrm{f}(L, K)$ and label it $\mathrm{Q}^{\prime}$, noting areas that contain combinations of inputs that are: not feasible; not efficient; and at the frontier of technological efficiency for producing Q'.
8) Market structure and externalities. The inverse demand curve is given as $\mathrm{p}=58-3 * \mathrm{q}$. The inverse supply curve is $p=10+q$.
a. What is the equilibrium price quantity pair if the market structure is perfectly competitive?
b. If there is a marginal externality generated by production of the good equal to $2^{*} \mathrm{q}$ $\left(\mathrm{MC}^{\mathrm{E}}=2 * \mathrm{q}\right)$, what is the socially optimal price quantity pair?
c. What size specific tax $\tau$ placed on producers can be used to replicate the socially optimal outcome?
d. On a single graph, draw the outcomes for parts $\mathrm{a}, \mathrm{b}$, and c of this problem.
9) Public goods.

There are three students left who are currently attending classes in the classrooms of the Maxwell School. They each have an inverse demand curve for the number of air purifiers (q) that should be installed in the school. David's demand is $\$ 550-\$ 10 * q$. Mary Pat's demand is $\$ 320-\$ 40 *$. Carol's is $\$ 330-\$ 15^{*} q$.
a. If the marginal cost of purifiers is constant at $\$ 480.00$ per unit and no effort is made to avoid the free rider problem, what number of purifiers will be provided and who will provide them?
b. What is the socially optimal number of purifiers that should be provided?
10) Cost.
a. Complete the following table.

| Total <br> Output | Fixed <br> Cost | Total <br> Cost | Variable <br> Cost | Average <br> Variable <br> Cost | Average <br> Fixed Cost | Average <br> Cost | Marginal <br> Cost |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 |  | 10 | ------ | ----- | ----- | ------ | -------- |
| 1 |  |  |  |  |  | 25 |  |
| 2 |  |  | 44 | 19.5 |  |  |  |
| 3 |  |  | 71 |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  | 18 |  |

b. Is this short run or long run cost information? Why?
c. If market price for the output produced is 17 , what level of output is profit maximizing for a firm if the market structure is perfectly competitive?
11) Game Theory.

Target and Old Navy have entry points that are side by side in a strip mall. A guard costs $\$ 4$ to hire and will sit between the two doors. The benefit of a guard at the main door that they will not suffer losses from theft ( 0 is the payoff). The baseline is no guard for either, each suffers theft losses of -3. If one hires and the other does not, each store will benefit from the avoided losses because of the guard but the store who hired has to pay the guard. If both hire, they pay both, but two guards are no more effective than one.

|  |  | Old Navy |  |  |
| :--- | :--- | :---: | :---: | :---: |
|  |  | Hire |  | Don't hire |
| Target | Hire | -4 | -4 | -4 |
|  | nyyyyy | 0 | -4 | -3 |

a) Describe the full set of best responses and identify the Nash Equilibrium.

Can they arrive at a Pareto improving outcome if Old Navy and Target come to an agreement to split the cost of one guard (\$2 each)? Here if they honor the agreement, they get the benefits of the guard ( 0 losses) but pay 2 each ( $-2,-2$ ). A store can also renege (refuse to honor the agreement). If one store honors and the other reneges, the store that honors pays the full cost of the guard while the other gets the full benefits $(-4,0)$ or $(0,-4)$. If they both renege no guard is hired and they continue to suffer losses $(-3,-3)$. The payoffs are as follows.

|  |  | Old Navy |  |  |
| :--- | :--- | :--- | :---: | :---: |
|  |  | Honor | Renege |  |
| Target | Honor | -2 | -2 |  |
|  | 0 |  |  |  |
|  | Renege | 0 | -4 |  |

b) Describe the full set of best responses and identify the Nash Equilibrium.
c) In what sense is the (Honor, Honor) outcome potentially Pareto improving on the (Renege, Renege) outcome?

12 Benefit cost.
We are evaluating proposals for use of decentralized climate funds in Mali. These are funds available to help local communities fund public goods that will help them adapt to anticipated climate change. The time horizon and our planning horizon is four years: $t=0,1,2,3$. One community has the following proposal.

Irrigated rice zone where rain-fed cultivation currently takes place. The fences, retaining walls, and canals of the irrigated zone will cost $\$ 150,000$ to construct in year zero. During the construction year $\mathrm{t}=0$ no cultivation will take place in this field. Once construction is finished, maintenance and repair of the zone are expected to cost $\$ 19,000$ in years 1,2 , and 3 . The benefit of building this zone is that it will allow two harvests from this irrigated area in years 1,2 , and 3 where currently they are able to have one rain-fed harvest per year. Each rice harvest is worth $\$ 69,000$, so if we have 2 harvests per year that is $\$ 138,000$ per year. Input costs for a single growing season are $\$ 12,000$ per season under both rain fed and irrigated cultivation, so $\$ 12,000$ per year rain-fed and $\$ 24,000$ per year under irrigation with two crops per year. The discount rate is $5 \%$.
a) What is the NPV of the 'without' (rain fed) scenario over years $0,1,2,3$ ?

|  | Benefit | Cost | Benefit-Cost |
| :--- | :--- | :--- | :--- |
| $\mathrm{T}=0$ |  |  |  |
| $\mathrm{~T}=1$ |  |  |  |
| $\mathrm{~T}=2$ |  |  |  |
| $\mathrm{~T}=3$ |  |  |  |
| Present Value |  |  |  |

b) What is the NPV of the 'with' (irrigated) scenario over years $0,1,2,3$

|  | Benefit | Cost | Benefit-Cost |
| :--- | :--- | :--- | :--- |
| $\mathrm{T}=0$ |  |  |  |
| $\mathrm{~T}=1$ |  |  |  |
| $\mathrm{~T}=2$ |  |  |  |
| $\mathrm{~T}=3$ |  |  |  |
| Present Value |  |  |  |

c) Would my evaluation of which is better, 'with' or 'without' change if the irrigated system allowed for 3 harvests per year rather than 2? Why or why not?

|  | Benefit | Cost | Benefit-Cost |
| :--- | :--- | :--- | :--- |
| $\mathrm{T}=0$ |  |  |  |
| $\mathrm{~T}=1$ |  |  |  |
| $\mathrm{~T}=2$ |  |  |  |
| $\mathrm{~T}=3$ |  |  |  |
| Present Value |  |  |  |

13) The average price of a gallon of cider has increased in Central New York since this time last year. Assume each explanation listed below is hypothesized to be the sole cause of this price increase. Which of the following explanations can you rule out, and which can you not rule out.

| Explanation | Rule out | Not Rule Out <br> (circle) |
| :--- | :--- | ---: |
| Incomes in Central New York have increased since <br> last year. | Rule out | Not Rule Out |
| Consumer preferences have shifted away from hard <br> seltzer to hot spiced cider. | Rule out | Not Rule Out |
| The weather this year was very good for apple <br> production, so the apple harvest was 15\% above <br> average. | Rule out | Not Rule Out |
| A facebook post claiming apple cider is effective in <br> protection against Covid 19 went viral. | Rule out | Not Rule Out |
| Cornell plant pathologists identified the new fungal <br> pathogen that caused bitter rot disease in apples. They <br> said it is why this year's harvest was 30\% below last <br> year’s harvest. | Rule out | Not Rule Out |
| People frequently consume donuts together with cider <br> and the price of donuts has increased dramatically this <br> year due to a supply chain disruption | Rule out | Not Rule Out |

14) Syracuse University is proposing to raise the price for season tickets for men's home basketball games in the upper tier to $\$ 810$ next year. This year, at a price of $\$ 710$, they sold 8,642 season tickets. The best available information from the past three years suggests that the price elasticity of demand for season tickets is -0.75 .
a. What is the predicted number of season's tickets that will be sold next season if the price is raised?
b. Compare total revenue this year with predicted revenue for next year. Which is higher?
15) Public goods, voting, and benefit cost.

A community of five people is voting to decide on public good provision. There are three proposals related to the new omicron variant of the virus:
Proposal A: Install a N95 mask dispenser in front of town hall where residents can obtain a new mask whenever they want one. Total cost is $\$ 5,000$ ( $\$ 1000$ each).

Proposal B: Assemble a box filled with personal protective equipment, hand sanitizer, take-out menus, and gift cards that can be used to order take-out meals and leave it at each household. Total cost is $\$ 7,500$ ( $\$ 1,500$ each).

Proposal C: Build a vaccination clinic in the town hall with freezers that can keep things cold as low as negative eighty degrees Celsius to deliver free Covid vaccines. Total cost is $\$ 10,000$ (2,000 each)

This table records each household's WTP for each proposal.

|  | Proposal A- mask | Proposal B-box | Proposal C-clinic |
| ---: | ---: | ---: | ---: |
| Atlas | $\$ 10$ | $\$ 100$ | $\$ 5$ |
| Fauci | $\$ 2,000$ | $\$ 2,200$ | $\$ 3,900$ |
| Birx | $\$ 1,900$ | $\$ 2,400$ | $\$ 4,500$ |
| Adams | $\$ 900$ | $\$ 1,600$ | $\$ 1,900$ |
| Azar | $\$ 190$ | $\$ 100$ | $\$ 295$ |

a) How will they vote for each proposal and which proposal or proposals will pass with a majority? (circle)

|  | Proposal A |  | Proposal B |  | Proposal C |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Atlas | Yes | No | Yes | No | Yes | No |  |  |
| Fauci | Yes | No | Yes | No | Yes | No |  |  |
| Birx | Yes | No | Yes | No | Yes | No |  |  |
| Adams | Yes | No | Yes | No | Yes | No |  |  |
| Azar | Yes | No | Yes | No | Yes | No |  |  |
| Pass or not? |  |  |  |  |  |  |  |  |

b) If the costs are present value costs, and the willingness to pay figures are present value benefits, what is the net present value of each proposal?

| Proposal A- mask | Proposal B - box | Proposal C - clinic |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |

c) Did voting lead us to select the proposal that had the highest net present value? Explain why or why not.

Work Page:

